

Farren Wang

Design Leader specializing in Design Systems & Emerging Technologies

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With 8+ years of experience in UX and design systems leadership, I bring cutting-edge technology together with practical implementation. My work focuses on designing solutions that scale through systemic thinking, and helping teams adopt new capabilities sustainably. I combine hands-on experimentation with strategic thinking to transform complex ideas into products that work for people.

Work Experience

Independent Design & Development Projects

AUGUST 2025 - CURRENT

- **Tappetizer.com** — Designed and built a Jackbox-style classroom games platform for educators; in beta with active use at Singapore American School
- **StickerSplit (Figma Plugin)** — shipped a graphic-splitting utility for Figma; 1.6k users
- **Font Tooling** — Built utilities to reconcile fonts incorrectly split into separate families and to preview a font's stylistic alternates from an uploaded file

Tappetizer

UX Lead, Enterprise Design System

JANUARY 2023 - JULY 2025

- **Design System Evolution and Maintenance.** Lead the strategy, implementation, and maintenance of a multi-framework design system, including 6+ Figma libraries and 3 Storybook instances, ensuring consistency across dozens of enterprise products
- **Design Scaleable Patterns and Templates** to be used by user experience designers across enterprise products at NBCUniversal.
- **Collaborate Across NCBUniversal Verticals** including Operations & Technology, Peacock, Fandango, Ad Sales, Universal Parks, and other groups.
- **Lead and grow team.** Successfully recruited, onboarded, and mentored staff and contractors, including designers, developers, and interns.
- **Explore innovation and automation opportunities** via new tools and processes including Figma plugins, design-to-code tools, and other emerging technologies.

NBCUniversal Media

Senior UX Designer, UX Engineering

MAY 2018 - DECEMBER 2022

- **Built, maintained, and iterated on Figma design libraries**, collaborating closely with developers to ensure accurate implementation in code.
- **Establish and iterate upon design system guidelines and patterns** before and after an accessibility audit and company rebrand, enhancing design consistency and reducing design overhead.
- **Led Accessibility Overhaul** of design components to reach compliance goals for enterprise clients.
- **Led end-to-end product design** from low-fidelity wireframes to high-fidelity prototypes, ensuring seamless user experiences for SimSpace's cybersecurity training platform.
- **Contributed to product vision** by collaborating cross-functionally on feature roadmaps, algorithms, and data analysis.

SimSpace Corp

Professional Development

Nielsen Norman Group

DESIGNING AI EXPERIENCES, 2025

Harvard Extension School

DIFFICULT MANAGERIAL CONVERSATIONS, 2024

Tools

- Figma, Framer, Sketch
- Figjam, Miro, Mural
- Airtable, Jira, Trello, Zapier
- Microsoft Office Products
- Balsamiq
- Storybook, Supernova, Knapsack
- Cursor, GitHub
- Agile Methodologies

Skills

- Applied Research & Prototyping
- AI Interaction Design & Strategy
- Design Frameworks
- Design Systems
- Design Operations
- Product Design, User Experience
- Information Architecture
- Design Advocacy & Design Influence
- Emerging Technology Integration
- Cross-functional Collaboration
- Documentation and Guidelines
- Adaptability and Continuous Learning

Degrees

Wellesley College

BACHELOR OF ARTS

Boston Latin School

HIGH SCHOOL DIPLOMA